What is Smile2Play?
Smile2Play is a community organization made up of Hudson and Marlborough residents with the mission to fundraise and construct a state-of-the-art Universal Design playground for the town of Hudson, MA. We have partnered up with Small Miracles in Life Exist (SMILE) Mass, the creators of SMILE Mass’ first universal playground in Sudbury, MA. They will assist with the project and provide guidance on Universal Design, fundraising, and so much more.

What is our plan?
To build an all-inclusive playground. As Hudson continues to undergo a transformative and energy-filled revitalization, it is still missing a very important component to our community, an all-inclusive playground. We need a place where young and old can come together to play, learn, socialize, and thrive. This is the goal of Smile2Play. The playground will be built on the Universal Design concept, which goes beyond the Americans with Disabilities Act (ADA) guidelines and creates access for as many people as possible. The guiding principles behind Universal Design include flexibility in use, low physical effort, and tolerance for error, especially for those with disabilities. It is the new gold standard in playground design by creating an environment that meets the needs of all children, despite their developmental delays.

Why this is needed.
As a mother of three small children, I find myself packing the car and driving up to an hour round trip to neighboring towns to use their playgrounds. This can be difficult for many families, especially those with a disabled family member. Bringing a playground close to home not only adds convenience, but it also strengthens our community. It provides a natural setting that teaches and encourages sharing, imaginary play, and tolerance.

I recently attended a music class at Jam Time in Maynard with my 3 children. A little girl in a wheelchair, the same age as my twin 3-year-olds, also attended the class. It was beautiful to see all the children dancing and playing together in their own way. After class the children were all invited to play at the indoor playground, but sadly the little girl was not able to participate due to the lack of inclusive equipment. My heart broke as I saw her face and confidence crumble. This experience reinforced for me the need for a Universal Design playground in Hudson.

A Universal Design does not just benefit the children. Lotte Diomede, Founder and President of SMILE Mass, shared a story with me about a soldier who was injured while fighting for our country. The injury left this father in a wheelchair. He would travel over an hour to go to the SMILE playground in Sudbury because it was the only playground in the area that allowed him access without needing help to play with his child independently, just like everyone else.

Our Goal.
The Smile2Play team is determined and motivated to reach our goal of $500,000 over the next two years, in order to pay for state-of-the-art Universal Design compliant playground equipment, rubberized surfacing, and other key items. We need your help. Please see additional information included on how you, your family, or your business can help us reach our goal and be a part of something that will leave a lasting impact on Hudson and its surrounding communities for years to come.

Amy Griffis
Founder, Smile2Play
smile2play@smilemass.org  (978) 866-6758
www.smile2play.com

smile2play
THE HUDSON PLAYGROUND PROJECT
SPONSORSHIPS

Make a positive impact in your community with a sponsorship to the Hudson Playground Project:

- Give a gift on behalf of your family
- Honor the memory of a loved one
- Make a dedication to an important figure in your life or community
- Promote your business with a corporate sponsorship

Helping with this important project doesn’t just leave behind a name or a logo, it acknowledges your incredible generosity of the gift you provided to the families of Hudson and surrounding areas … a safe and accessible place to play, be included, make memories, meet friends, and watch children grow.

HOW YOU CAN HELP...

There are many ways that you, your family, or your business can help us achieve our goal of $500,000 in two years:

SPONSORSHIP LEVELS

**Supporter Level $300**
- Name/logo on website and social media
- Name/logo on an 8”x 8” brick

**Gold Level $1,000**
- Name/logo on website and social media
- Name/logo on an 8”x 8” brick
- Gold sponsor status on sign at playground
- Invitation to opening and name/logo on banner at opening

**Platinum Level $3,000+**
- Name/logo on website and social media
- Name/logo on an 8”x 8” brick
- Platinum sponsor status on sign at playground
- Invitation to opening and name/logo on banner at opening
- Invitation to attend all major events pertaining to Smile2Play Projects

www.smile2play.com
INDIVIDUAL DONATION
Please go to www.smile2play.com and click on “Donate to this Initiative”
• All individual donations are tax deductible
• Please note that 100% of all donations and sponsorships go to the Smile2Play Universal Design playground
• To make a donation or sponsorship by check, please make all checks payable to Smile2Play and mail to SmileMass, 66 Dudley Rd, Sudbury MA 01776

BUY - A - BRICK
When you sponsor a brick we engrave your name, children /grandchildren's, and/or other special person’s name on the brick to leave a lasting legacy.
Please visit www.smile2play.com and click on the “Buy a Brick” button. Only 2,500 bricks are available for purchase, so don’t wait!

IN KIND DONATIONS
Interested donating your services and/or products for fundraising efforts, please email smile2play@smilemass.org.

VOLUNTEERING
Please email smile2play@smilemass.org to learn more about volunteering opportunities.

Thank you for your consideration in helping the Hudson Playground Project: Smile2Play
For more information or if you have any questions, please visit www.smile2play.com or email smile2play@smilemass.org. If would like to speak to someone by phone, please feel free to contact either:

Amy Griffis
Founder, Smile2Play
(978) 866-6758

or

Lotte Diomede
President & Co-founder, SMILE Mass
(617) 967-7755

www.smile2play.com
These are just a few examples of the pieces we are considering for the playground. For further information about all equipment please email

smile2play@smilemass.org
I WOULD LIKE TO SPONSOR SMILE2PLAY WITH THE FOLLOWING:

- Platinum Level $3,000+
- Gold Level $1,000
- Supporter Level $300

- Bench or Picnic Table Sponsorship ~$2,000 (limited number)
- Playground Equipment Sponsorship (limited number, see separate page)
  Which piece of equipment?

- In Kind Donation (good or service, e.g., gift baskets to raffle, landscaping, venues etc.)

- Volunteer

CONTACT INFO

NAME:________________________________________________________

BUSINESS (IF APPLICABLE):_____________________________________

ADDRESS:_____________________________________________________

EMAIL:________________________________ PHONE: ____________________

Do you wish to remain anonymous? (please circle one)  YES  NO

For any questions, to make an In Kind donation or to request a payment plan,
please contact us at smile2play@smilemass.org

To pay online, please visit www.smile2play.com and click on “Donate to this Initiative”
Please make all checks payable to Smile2Play and mail to

SMILE Mass, 66 Dudley Road, Sudbury, MA 01776

www.smile2play.com